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# Flowe Collective

PROFESSIONAL STYLIST

## RESIDENCY PROGRAM

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A 3-Month Immersive Training Investment  
With Minimum Wage Compensation for Texas Compliance

**25+**

Successful Stylists  
Trained & Launched

**3**

Months of Hands-On  
Mentorship

**1**

Specialized Focus  
Built Around You

*"This isn't just education. It's the bridge between  
where you are and the career you've been building toward."*

TUITION: \$4,500 | PAYMENT PLANS AVAILABLE

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## WHY THIS PROGRAM EXISTS

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Most stylists leave cosmetology school technically certified but not truly prepared. They can pass a state board exam, but they haven't been trained to build a clientele, manage a business, price their services, or specialize in a way that sets them apart in a competitive industry.

This residency was created to solve that problem. Over the past several years, I have personally mentored and trained over 25 stylists who have gone on to build thriving careers and many of whom now own their own businesses. This program is the distilled version of everything I've learned about what it actually takes to succeed behind the chair.

This is not a classroom experience. This is an **intensive, hands-on training program** designed to give you real skills, real clients, and a real plan to generate income by the time you complete the program.

## WHAT MAKES THIS DIFFERENT

- **Hyper-Specialized Training** - You won't learn a little bit of everything and master nothing. We identify the area you're most passionate about and build your entire training around it.
- **Hands-On from Week One** - You'll work directly with real clients or models every single week, building confidence and technique simultaneously.
- **Business-First Mentality** - Technical skill without business knowledge is a hobby. We train you in pricing, client retention, social media strategy, consultation, and financial planning.
- **Income by Month Three** - The entire program is structured so that by graduation, you are already generating income. This is not theoretical. It is the expectation.
- **Career Pathway Options** - Upon completion, you'll have the choice to stay on as a commission-based stylist or transition to 1099 booth rental, both within the salon.

## PROGRAM STRUCTURE

The residency is a 3-month (12-week) immersive program structured around a 4-day work week. Three days are dedicated to guided training and one day is reserved for hands-on application with live clients or models.

In compliance with Texas labor regulations, all residents will be compensated at the state minimum wage of **\$7.25 per hour** for all hours worked during the program. This ensures your training experience is legally protected and professionally structured from day one.

DAY	FOCUS	DETAILS
Day 1	Technical Training	Skill-building in your chosen specialty. Techniques, tools, product knowledge, and precision work.
Day 2	Business & Brand	Pricing strategy, consultation mastery, social media content, client communication, and financial literacy.
Day 3	Advanced Technique	Deep-dive sessions: editorial work, corrective services, trend forecasting, and portfolio building.
Day 4	Live Application	Hands-on day working with real clients or models under guided mentorship. This is where skills become second nature.

## 12-WEEK MILESTONE ROADMAP

PHASE	WEEKS	OBJECTIVE
Foundation	1 – 4	Core technique mastery, consultation framework, brand identity development, and social media setup.
Refinement	5 – 8	Advanced specialty training, client acquisition strategies, portfolio shoots, and pricing finalization.
Launch	9 – 12	Building your book, generating income, refining workflow, and preparing for your chosen career path.

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## YOUR CAREER AFTER GRADUATION

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Upon completing the residency, you will have two clear pathways available to you within the salon. Both are designed to support your long-term growth, and the right choice depends on where you are in your journey and your personal goals.

	COMMISSION STYLIST	1099 BOOTH RENTAL
<b>Structure</b>	Work under the salon's brand and systems. Clients are partially provided.	Operate independently under your own brand within the salon space.
<b>Earnings</b>	Commission-based pay from services performed. Steady, supported income.	You keep 100% of your earnings minus your weekly or monthly booth fee.
<b>Best For</b>	Stylists who want continued mentorship and a steady client pipeline while they grow.	Stylists ready to run their own business, set their own hours, and control their pricing.
<b>Support</b>	Ongoing training, product supply, front desk support, and marketing.	Access to salon infrastructure. You manage your own scheduling, products, and marketing.
<b>Growth Path</b>	Build your book with salon support, then transition to booth rent or ownership.	Scale your own brand, build toward a private suite or your own salon.

*"You are not choosing between two options. You are choosing between two versions of success. Both lead somewhere extraordinary."*

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## YOUR INVESTMENT

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The total investment for the 3-month residency program is **\$4,500**. This is your investment in mentorship, skill development, and career preparation that would otherwise take years to acquire on your own. It covers your entire training experience including one-on-one mentorship, business development coaching, specialty training, access to salon resources, and guided client or model sessions throughout the program.

To make this accessible, we offer flexible payment options so finances are never the reason someone misses out on transforming their career.

### PAYMENT OPTIONS

PLAN	DETAILS	TOTAL COST
<b>Pay in Full</b>	One-time payment due before the program start date.	<b>\$4,500</b>
<b>2-Payment Plan</b>	\$2,250 due at enrollment. \$2,250 due at the start of Month 2.	<b>\$4,500</b>
<b>3-Payment Plan</b>	\$1,500 due at enrollment. \$1,500 due at the start of Month 2. \$1,500 due at the start of Month 3.	<b>\$4,500</b>
<b>Extended Plan</b>	\$500 deposit at enrollment, followed by 5 bi-weekly payments of \$800.	<b>\$4,500</b>

### WHAT YOUR INVESTMENT INCLUDES

- ✓ 12 weeks of structured, one-on-one mentorship with a proven industry professional
- ✓ Weekly hands-on client or model sessions to build real-world experience
- ✓ Customized specialization track built around your passion and strengths
- ✓ Business development training: pricing, consultations, client retention, and social media strategy
- ✓ Portfolio-building guidance and professional content creation support
- ✓ Access to salon tools, products, and workspace throughout the program
- ✓ A clear career pathway upon completion: commission stylist or 1099 booth rental
- ✓ Ongoing mentorship access and alumni support network after graduation
- ✓ Minimum wage compensation (\$7.25/hr) for all hours worked, in full compliance with Texas labor law

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## THE RETURN ON YOUR INVESTMENT

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Let's put this into perspective. The average stylist who completes this program and follows the business strategies we teach can realistically expect the following within their first year behind the chair:

METRIC	CONSERVATIVE	MODERATE	STRONG
Avg. Service Price	\$75	\$100	\$150
Clients Per Week	10	15	20
Weekly Revenue	\$750	\$1,500	\$3,000
Monthly Revenue	\$3,000	\$6,000	\$12,000
Year 1 Revenue	<b>\$36,000</b>	<b>\$72,000</b>	<b>\$144,000</b>
ROI on \$4,500	<b>8x</b>	<b>16x</b>	<b>32x</b>

Your \$4,500 investment is the equivalent of roughly 2–3 weeks of full-time work once you're established. Most graduates recover their investment within the first 30–60 days of working independently. This is not an expense. It is the single most valuable investment you will make in your career.

*"25+ stylists have walked this exact path before you.  
Many of them now own the businesses they once dreamed about.  
This is the program that got them there."*

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## FREQUENTLY ASKED QUESTIONS

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### **Do I need to be licensed to enroll?**

Yes. This program is designed for licensed cosmetologists or those actively completing their licensure. If you are close to completing your hours, reach out to discuss timing.

### **Is this a full-time commitment?**

The program operates on a 4-day work week. You are expected to be fully present and engaged on those days. The remaining days are yours, though we encourage using that time to practice and build your online presence.

### **What happens if I can't keep up with payments?**

We understand that life happens. If you encounter financial difficulty during the program, communicate with us early. We will work with you to find a solution, but enrollment is contingent on staying current with your payment plan.

### **Can I choose my specialty from day one?**

Absolutely. During your onboarding conversation, we'll discuss your passions, strengths, and goals to build a training track tailored specifically to you. Whether it's color, cuts, extensions, texture, or bridal work, we meet you where your fire is.

### **What if I want to leave the salon after the program?**

There is no contractual obligation to stay. The career pathways offered are opportunities, not requirements. However, the vast majority of our graduates choose to stay because the environment, mentorship, and support continue well beyond the 12 weeks.

### **Is the \$4,500 refundable?**

Due to the personalized nature of the training and the resources allocated to each resident, the program fee is non-refundable once the residency begins. Deposits may be refundable if cancellation occurs before the start date, subject to the terms outlined in your enrollment agreement.

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## READY TO BEGIN?

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This program is intentionally kept small. Each residency cohort is limited to ensure that every assistant receives the level of attention, mentorship, and hands-on experience they deserve. Spots fill on a first-come, first-served basis.

### ENROLLMENT STEPS

- **Step 1: Apply** - Submit your application or reach out to schedule an introductory conversation.
- **Step 2: Consultation** - We'll meet to discuss your goals, your specialty interests, and whether the program is the right fit.
- **Step 3: Secure Your Spot** - Complete your enrollment agreement and submit your deposit or first payment.
- **Step 4: Begin** - Show up ready to work, learn, and transform your career.

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*Your career doesn't start when you feel ready.  
It starts when you decide to invest in yourself.*

*- Jordan Wang*

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CREATIVE DIRECTOR

# Jordan Wang

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Jordan Wang is a soul-to-career connecting beauty entrepreneur redefining structure, specialty services, and sustainability within the modern salon industry.

As the founder of Flowe Studio, she has built and restructured multiple salon models - identifying a critical gap in beauty: stylists are often taught inspiration, but rarely alignment. Rarely systems. Rarely longevity.

Her work bridges creative identity with disciplined structure. Through specialty-specific education and layered technical methodology, she teaches stylists how to build services that feel authentic - and price them with authority.

Beyond technique, Jordan focuses on the ecosystem of beauty: operational clarity, specialty positioning, pricing architecture, and career design that supports long-term freedom.

She approaches hair as architecture. She approaches business as intentional design. She approaches careers as something sacred.

*Her belief is simple: Structure creates freedom. And freedom builds legacy.*

This document is proprietary and confidential. It is intended for prospective residents only.